



ASHBURY MEADOW PRIMARY SCHOOL NEWSLETTER

Article 6

Recognise that all children and young people have the right to survive and the right to develop

Attendance

NR – 97.1%	4R – 92.4%
NV – 95.4%	4M – 96.7%
RM – 89.7%	5M – 96.0%
RW – 93.2%	5C – 96.0%
1S – 90.4%	6G – 63.5%
1W – 94.0%	6R – 68.0%
2F – 97.0%	Bumblebees – 97.5%
2S – 100%	Squirrels – 92.0%
3W – 92.7%	Hedgehogs – 84.4%
3B – 94.6%	Dragonflies – 97.5%

Class Attendance Winner – 2S
Weekly Attendance Whole School – 91.0%

Star of the Week Award

Ahmed A	Nathan
Eva	Mira
Yolanda	Folawe
Ellie-Mae	Olivia
Miracle	Rudi
Khawater	Rahim
Nimat	Miss Alli
Charith	Miss Dawn
Priscilla	Mr Stroud
Ali Am	
Jayson	
Aleena	

Question of the Week Award

Madison	Ibrahim
Adam	Ollie
Ohemaa	
Ibrahim	
Tasneem	
Abdulaziz	
Hadiya	
Orizime	
Cody	
Haron	

Reader of the Week Award

Jood	Lottie
Maizie	Fatima
Ahmed	Imani
Jonas	Hydara
Naya	Jacky
Oliver	
Lilly	
Janet	

NOTICES

IMPORTANT: Do not let your children climb on the large climbing frame at the end of the school day if they are in year 2 or below. It is not designed for younger children and they will get hurt.



REMINDER: Sing along see the Assembly times below
School finish time 2.00pm

Outside of School Sporting Stars

Arianne – Swimming 5m badge Princess – Swimming Badge
Natasha – Swimming badge Ayaan – Swimming Badge

Lunchtime Legends

Year 1- Adam	Year 4- Asher
Year 2- Noah	Year 5- Olivia
Year 3- Sedra	Year 6- Folawe
Hedgehogs- Zion	Squirrels- Dante

Holiday Dates

School finishes for Summer Friday 18th July 2025
2:00pm

Children return to school – Tuesday 2nd
September 2025

Notices

Is my child too ill for school?

Use the link below from the NHS to find out;

[LINK](#)

Information for parents

Kathryn G & Amie B – HSLO

If you want to book an urgent telephone appointment with Kathryn G or Amie B please ring school 0161 989 2999 and we will book you in a telephone appointment.

Reminder – School start time **8.45am** the morning gates open at **8.35am** to enable you to get onto the playground and get children into their classes at **8.40am**, ready for the start of lessons at **8.45am**.

Gates will close at **8.50am**, any child arriving after this will be given a late mark. It is vital pupils arrive and are ready to start lessons promptly at the start of the day.

- If you think you might be entitled to Free School Meals – please check online at www.cloudforedu.org.uk/ofsm/sims
- Please see the website for applying for 30 hours free childcare (Nursery only) <https://www.gov.uk/30-hours-free-childcare>
- **School Uniform**
Logo school uniform can be purchased from www.gooddies.co.uk or alternatively you can buy plain uniform from Asda or any other supermarket. The school uniform is a navy sweatshirt or cardigan, white polo shirt and grey/black trousers.

SEND school wear

ASDA now has an [Easy on Easy Wear school uniform range](#) designed to support independent dressing and sensory needs. It includes easy fastenings, pull-on styles and no labels.

NOTICES CONTINUED



- **Nuts in School**
Important Information – Please remember nuts are not to be brought into school or seeded bread – no nuts or seeded bread in lunch boxes or snacks. We have a number of children in school who have severe nut allergies.
- **Reading at Home**
Children can support reading at home using their home reading book and online through the Myon Elibrary. This can be accessed at <https://www.myon.co.uk/login/index.html>.
- **Car Parking** – A number of parents are parking blocking residents drives and putting their cars on kerbs and pavements. This is causing safety issues for children walking to school.
- **Milk**
You must register with www.coolmilk.com This is free for under 5's, over 5's £18 per term.

Assembly Times for Summer Term

Date	Time	Phase	Location
11 th July	2.00pm	Whole school assembly on zoom pupils only	
16 th July	9.00am	Nursery only Assembly	Studio
17 th July	9.30am	Year 6 Leavers' Assembly	Hall
	2.00pm	Reception Graduation	Studio
18 th July	9.00am	LKS2 sing along Yr 3&4	Hall
	10.00am	KS1 sing along Yr1&2	
	1.15 pm	UKS2 sing along Yr 5&6	

What Parents & Educators Need to Know about AI-ENABLED SCAMS

Artificial Intelligence (AI) is quickly becoming a widely used tool, with lots of positive applications being discussed and developed. Sadly, however, as with most technology tools, there are those who will seek to use it for malicious and dishonest practices, with children and other vulnerable groups particularly at risk.

WHAT ARE THE RISKS?

PHISHING EMAILS: BETTER & QUICKER

Phishing emails - emails designed to trick people into handing over login details or money - are not new, and the only one at the moment, AI has made them even more dangerous. Criminals can now generate highly convincing emails at speed, mimicking an organisation's tone, branding and language with ease. This makes phishing attempts harder to spot, especially for young people who may not yet know what to look out for.

ONLINE MARKETPLACE FRAUD

Online marketplaces are now a common way to buy and sell everything, from second-hand clothes to cars. Criminals are exploiting this by using AI to generate or completely fake product photos and videos, and pressure buyers into paying deposits or full amounts upfront. These tactics are becoming more sophisticated, making it harder to spot, and verify the site before paying with any money.

VOICE IMPERSONATION

AI can now realistically impersonate a person's voice when given a small sample of someone's speech patterns. This is often used to trick people into providing personal details or money. One such example was the use of AI to impersonate a parent as part of a fake online scam: the criminals used an AI voice clone of a 10-year-old to convince her parents she had been kidnapped and asked for money.

EMPLOYMENT SCAMS

Using AI, criminals can create fake online profiles that seem completely real. These synthetic identities can then be used to trick people into handing over money for money to secure a job or paperwork. In 2023, the government reported a 30% increase in young people with previous of quick cash, posing as 'fake' work.

INFLUENCER & INVESTMENT SCAMS

AI tools now make it easy to manipulate video and audio, with technology creating that can generate entirely fake content using the likeness of celebrities or influencers. Criminals are using this to create convincing videos of well-known figures promoting fake products or services, which young people can be particularly susceptible to. Cryptocurrency scams are a common tactic, luring people with promises of schemes that do not exist. Once payment is made, the criminal simply disappears with the money.

ROMANCE SCAMS & EXTORTION

AI chat bots can now mimic real conversations, often accompanied with realistic fake photos and videos, which makes it easier for criminals to build trust with young people - among other things, this can lead to fraud or extortion. In 2023, the NSPCC's Child Safety Centre received 180 reports of extortion, accounting for the first five months alone, police received an average of 17 monthly reports involving under-18s, showing how serious and targeted this threat has become.

Advice for Parents & Educators

THINK CRITICALLY

The key to addressing the increasing growth of AI-enabled scams is to think critically and show caution, inform children that if something is too good to be true, then it probably is. Encourage them to stop and carefully consider what they are seeing and reading before taking any action. For example, if a social media post represents urgency, proceed with caution. If content seems unusual, even from a known person, it may be that their account has been hacked.

USE TRUSTWORTHY SITES AND SERVICES

Online marketplaces are useful when buying and selling items, however, where possible, encourage children to use reputable companies and their own shopping sites. These companies are likely to have more sophisticated cyber security safeguards in place, underpinned by consumer legislation, enabling them to control how products and services are displayed and traded on their sites.

SEEK TO VERIFY

Criminals may breach an influencer's account or spread misinformation and fake content, however, their approach will generally be limited to a single account, site or service. Where possible, show children how to verify information to check its legitimacy before proceeding. Small actions, such as phoning the person who is the subject of a suspicious email, or checking content via an individual or company website or social media sites can make the difference. The greater the risk, the more effort we should expend to confirm whether the information presented is true or false.

REPORT IT

As the sophistication of scams increases, the likelihood of being tricked by them also increases, especially when not paying attention or acting quickly. It is important that young people know how to report incidents as they happen. Show children how to report their concerns to the social media site, Action Fraud, banks, and other individuals or organisations listed or involved. If you are unsure of the most effective reporting channel, contact Action Fraud.

Meet Our Expert

Gary Henderson is the Director of IT at Millfield, a large independent boarding school in Somerset, as well as a member of the Digital Futures Group, Vice Chair of the NSPCC Digital Advisory Group and an Association of Network Managers in Education (ANME) Ambassador.

#WakeUpWednesday The National College

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